

# Introduction to Traditional Signwriting

Discover the timeless craft of traditional signwriting with this practical introductory course, designed to provide a strong foundation for anyone interested in learning this highly skilled heritage craft. Whether you are a complete beginner, a hobbyist, or looking to develop skills for commercial work, this course will equip you with the techniques and confidence to progress.

The course is led by **Steve Oxley**, an accomplished signwriter and member of the **Heritage Crafts Association**. Steve has enjoyed a varied commercial career, producing work ranging from traditional house signs to large-scale lettering on football stadium roofs.

He later founded **The School of Decorative Art** in Cheadle, Manchester, where for four years he taught signwriting, gold leaf work, woodgraining and marbling. Although the school was sadly forced to close during the pandemic, Steve has continued to share his expertise through teaching.

Steve has many years' experience delivering adult education courses for Calderdale Council. Throughout his teaching career, he has refined practical methods that make learning traditional signwriting straightforward, enjoyable and achievable for students of all abilities.

While the introduction of computer-cut vinyl lettering led to a significant decline in traditional signwriting, the craft has experienced a remarkable revival in recent years. Businesses, artists and homeowners are increasingly choosing the individuality, craftsmanship and character of hand-painted lettering over the uniform appearance of vinyl.

This course welcomes beginners, hobbyists and aspiring professional signwriters alike. It offers an excellent opportunity to learn a respected heritage craft from an experienced practitioner in a friendly and supportive environment.

If you have any questions, please don't hesitate to get in touch and please leave your telephone number so we can contact you to discuss the course content.

Full course information, including dates, venue, directions and fees, can be found on the school website.